



K-DAG gemeinnützige UG

MEDICAL CAMP- CAMPAIGN AGAINST CANCER

My Names are Maureen Koech, A PhD Student at German Cancer Research Center dkfz in Heidelberg.

As a friend, volunteer to K-DAG and a Chairperson of the newly established African Organization for Cancer Research and Advocacy (AFOCRA)- a group of Medics, Researchers, and volunteers. I am honored to lead efforts in advancing cancer research and advocating for comprehensive cancer care across Africa. The organization is established to address the growing burden of cancer in Africa by fostering innovation, collaboration, and education to prevent cancer, improve patient care outcomes, and save lives. Our immediate focus is Baringo County. Cancer is the third leading cause of death in Kenya, following cardiovascular and infectious diseases. Among women, breast and cervical cancers are particularly devastating, with cervical cancer accounting for 15% of all new cases and a mortality rate significantly higher than the global average. Despite these alarming statistics, less than 20% of eligible women undergo regular screenings, and access to cancer care remains limited, particularly in rural areas.

To address this critical gap, AFOCRA supported by K-DAG gemeinnützige UG Germany is planning a medical camp on December 20th and 21st, of December 2024, in Marigat and Emining, Baringo County. This initiative will focus on providing free breast, cervical, and prostate cancer screenings while educating communities on prevention and early detection.

Our Aim:

The medical camp seeks to empower underserved communities with knowledge and access to early detection services to reduce cancer-related mortality and advocate for equitable cancer care.

Target Population:



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Our primary audience includes women of reproductive age for cervical cancer screenings, men for prostate

cancer screenings, and individuals at risk for breast cancer.

Why Marigat and Emining?

Baringo County epitomizes the challenges of addressing cancer in Kenya. With no organizations currently conducting cancer awareness or screening programs, the region's residents face barriers such as:

- Limited healthcare infrastructure and access to specialized care.
- Low cancer awareness, compounded by socioeconomic and cultural factors.
- High mortality rates due to late-stage diagnoses.
- Hosting the camp in Marigat and Emining will not only provide essential services but also lay the groundwork for long-term community engagement and advocacy.

Planned Activities:

The camp will include:

1. Free screenings for breast, cervical, and prostate cancers.
2. Health education sessions on risk factors, prevention, and early detection strategies.
3. Referrals for individuals needing further diagnostic or treatment services.
4. Distribution of educational materials in local languages to enhance awareness.

Expected Outcomes:

We anticipate the following impacts:

Screening of over 2,000 individuals, potentially saving lives through early detection.

Increased community awareness of cancer prevention and the importance of regular screenings.



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Establishment of a referral system connecting diagnosed patients to treatment centers.

A detailed post-camp report to guide future interventions and inform stakeholders.

Next Steps:

Following the camp, AFOCRA aims to:

Advocate for the establishment of permanent cancer screening facilities in Baringo County.

Collaborate with local leaders and healthcare providers to sustain awareness efforts.

Expand similar programs to other underserved regions.

How You Can Help:

Financial contributions to make this initiative a reality. Your support will directly contribute to saving lives.

Closing Appeal:

Supporting this Initiative, you will be helping to build a healthier future for communities that need it most.

For any suggestions, questions or clarifications please don't hesitate to contact the CEO of the organization Mr. Simeon Kirui: kirui@k-dag.com Tel. +4962629264423 Handy. +491726339225

Contributions to:

K-DAG gemeinnützige UG

Bank Details

BIC: DE39 1001 0123 8279 3470 57

BIC: QNTODEB2XXX

A handwritten signature in blue ink, appearing to read 'Simeon Kirui', with a checkmark at the end.

01.12.2024, Neunkirchen